



Ethical Reasoning

Personal Mission Statement

Your task is to develop a personal mission statement for yourself. Having a personal mission statement will allow you to consistently make responsible decisions that reflect your values.

A mission statement should be able to answer the following questions:

What?

What overall goals do I want to accomplish? What is my reason for being? What overall image do I want to project and support? How do I want to be distinguished from others? What values do I want to use as a basis for my decisions? What values do I want others to associate with me as a person?

How?

How will I accomplish my overall goals? How will I project my desired image? What values will others associate with my methods?

Why?

Why am I trying to accomplish these overall goals? Why would others want me to accomplish them?

Results?

In what measurable ways will others benefit as a result of my mission and goals?

After you have noted your thoughts to these questions, you can weave all of this information into a powerful mission statement. You should take at least 20-30 minutes to complete your personal mission statement.

Record your statement below:

Review this statement regularly to remind yourself of how you want to live your life and the decisions you want to make. At the end of the academic term, reflect back on the past term, this statement, and answer the following questions for yourself:

- How well did I live my mission?
- Where did I stray from my mission and how can that be avoided in the future?
- What decisions did I make that most support/are reflective of my mission?