

Utilizing Your Resources

Both, the Fraternity and individual chapters are fortunate to have resources available to them right on campus or in their own community. Greek Advisors and Chapter Advisors can enhance your Greek community if their talents and areas of expertise are utilized. The following information can assist your chapter in making better use of these resources.

GREEK ADVISORS: How Can We Utilize Them?

- Utilize them as speakers for educational programming on topics such as hazing, date rape, alcohol, scholarship, etc.
- Invite to chapter or officer meetings once a semester.
- Ask to speak at officer transition workshops.
- Have officers meet to discuss associate member programs, scholarship programs, recruitment ideas, public relations, social programming, etc.
- Invite to speak at or attend Founders' Day event.
- Invite to dinner once a semester.
- If your Advisor attends a conference (Association of Fraternity Advisors, MIFCA, etc.) ask if your chapter can utilize any of that information.
- Meet with Advisor once a month to share chapter's progress and any concerns.
- Invite to chapter retreats, philanthropies, formals, exchanges, etc.
- Ask for information regarding other campus clubs and organizations.
- **Realize your Advisor wants to assist you in helping your chapter**

realize its potential, as well as help your potential as a leader. Do not be afraid to share concerns, ideas, and opinions!

Recognizing Greek Advisors

- Have a Greek Advisor Appreciation Day
- Invite to Faculty Appreciation Events.
- Thank them in campus newspapers
- Recognize with a plaque for their dedication and service
- Establish a campus scholarship award in their name
- Give a birthday or appreciation card

CHAPTER ADVISORS: How to Make the Most of Their Involvement

- Ask their input as to what issues they see as important for your chapter.
- Find out what type of role they would like to have in your chapter.
- Ask them to speak on topics they have expertise in.
- Invite them to speak at Founders' Day event.
- Ask for their help in recruiting alumni.
- Plan a reunion for alumni with their assistance.
- Ask them to come to officer transition workshops so they meet new officers right away.
- Ask them to contribute to the chapter newsletter.
- Ask them to speak to new members about the importance of alumni membership.
- Use them as a resource for community service projects or worthy charities.
- Keep them aware of university policies that affect your organization.
- **Call them once a week to update them on chapter activities and concerns. Don't be afraid to ask for help!**

Recognition for Chapter Advisors

- Have an Advisor Appreciation Day
- Establish a scholarship or brother-of-the-year award in their name
- Write an article for your quarterly magazine about how much you appreciate their efforts
- Honor them at a chapter dinner
- If advisor has children, offer to babysit & give a dinner gift certificate for the advisor and spouse
- Give a birthday or appreciation card