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Brothers,

I thought that by accepting digital photos for the *Quarterly* that, besides being more "user friendly", we would get more photos to use. The unfortunate thing is that the reverse seems to have been true. The majority of the photos we have been receiving have apparently been shot at a low quality setting (I assume to maximize the number of photos that can be stored on a memory card).

Attached is an example (no idea if it is a good or a bad example). It is a photo from Arizona State which we would have liked to have been able to use but couldn't. When I opened it in Photoshop, and looked at "Image Size" I saw: Width = 6 inches Height = 4 inches and Resolution = 72 dpi. 72 dpi is perfect for a computer monitor or your camera's viewer but it prints like fuzz in a magazine.

Now, our printer tells me that we need a minimum of 266 dpi for the photo to print well (and we have been telling people we need at least 300 dpi at the size it will be printed). When I uncheck "Resample Image" and change the resolution to 266 (what we needed for it to print), the image size shrank to 1.624 by 1.083. We certainly couldn't print the photo that small in the magazine.

It gets worse. I really think that the image we want to focus on is the group of people. Out of the six inches of width in the original, there is roughly 1 inch of "nothing" that I would "crop out". I'd also crop from the top and the bottom. Had the photographer stepped a little closer, faces would have been that much clearer. Also, if I needed to enlarge the photo to fill a particular space, the dpi would, of course drop in proportion (which is why we ask for at least 300 dpi). If anyone expects a photo to be used on the cover then we really need to talk!!

F,

Ray Galbreth
Editor
Delta Chi Quarterly

PS I'd estimate that if you took the total number of square inches of all the photos submitted for the typical *Quarterly*, that 40% of the photo area was ceiling, sky, floor, shoes, etc. PLEASE. Tell the guys taking the photos to stand MUCH closer if you want the photo to be in the magazine. (And to shoot at a higher resolution!)

