



The Delta Chi Fraternity, Inc. HQ
 314 Church Street • P. O. Box 1817
 Iowa City, IA 52244
 Ph: 319-337-4811 • Fax: 319-337-5529
 HQ@deltachi.org • www.deltachi.org

February 19, 2004

Dear Brothers,

It has been brought to our attention that various chapter web sites contain certain images/ words that are less than becoming to Delta Chi.

The purpose of chapter web sites is to assist in the promoting of our brotherhood and the high qualities for which it stands. The first oath we all took when we joined Delta Chi, in the associate member ceremony, speaks to conducting ourselves with honor and as gentlemen so as to reflect credit upon ourselves and esteem upon our associates. Our Preamble addresses friendship character, justice and a sound education. It is important that our deeds and those things (like our web sites) that we use to display our basic values are consistent with the meaning of brotherhood and what we stand for as an organization.

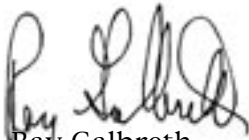
The Fraternity is now putting into place certain conditions to which chapters and colonies must adhere if you wish your site to be linked to Delta Chi's web site and/or you wish to use any of Delta Chi's marks ("Delta Chi", "The Delta Chi Fraternity", the Greek letters - ΔΧ, our coat-of-arms, etc.) on your chapter's site. These conditions are minimal but important. There is to be no profanity or inappropriate graphics unbecoming to Delta Chi. There are also to be no pictures that contain beer cans, alcohol bottles or the appearance of alcohol in any form.

Any web site that is reported to be in violation will have its link to the Delta Chi web site removed until the violation is corrected. After a reasonable amount of time, any chapter that continues to display objectionable graphics/wording on its web site will be denied the use of any and all Delta Chi marks on that site.

Delta Chi, like all fraternities, is fighting a public image problem that, quite frankly, is perpetuated on some of our web sites: that we lack proper values and that alcohol dominates our existence. We are able to publish the Quarterly without feeding this conception and have done so for years. It is a rare thing for an "E" to send in an inappropriate photo these days and you should be able to maintain your web sites within the same standards as well.

Your cooperation in this effort will not only protect, but also improve Delta Chi's image. With few exceptions, we suspect that the number of photos/wording changes involved will be minimal.

Fraternally,



Ray Galbreth
 Executive Director

PS While the focus of this particular letter is on the content of the various web sites, please understand that the more important issue is the actual behavior at chapter events and on chapter property.

S	O	C	I	A	L
Scholarship	Opportunity	Camaraderie	Inspiration	Achievement	Leadership
Success	Obligation	Character	Initiative	Athleticism	Learning
Service	Outreach	Chivalry	Integrity	Ambition	Legacy

Delta Chi - redefining the college social fraternity